



**RAISE MONEY  
CELEBRATING**

**DiABETES UK**  
KNOW DIABETES. FIGHT DIABETES.

# CELEBRATE WITH US AND RAISE MONEY FOR DIABETES UK

**From a 40th party to a baby shower, a wedding day to your Diaversary, it's easy to swap your gifts for good. Set up a fundraising page and instead of presents, ask everyone to donate to Diabetes UK.**

Whatever you're celebrating, it's easy to raise money for Diabetes UK. Every donation we receive is vital, and support from you, your friends and family means we can keep providing life-changing care and support today.

How to **use your celebration to fundraise**



# HOW YOUR MONEY HELPS

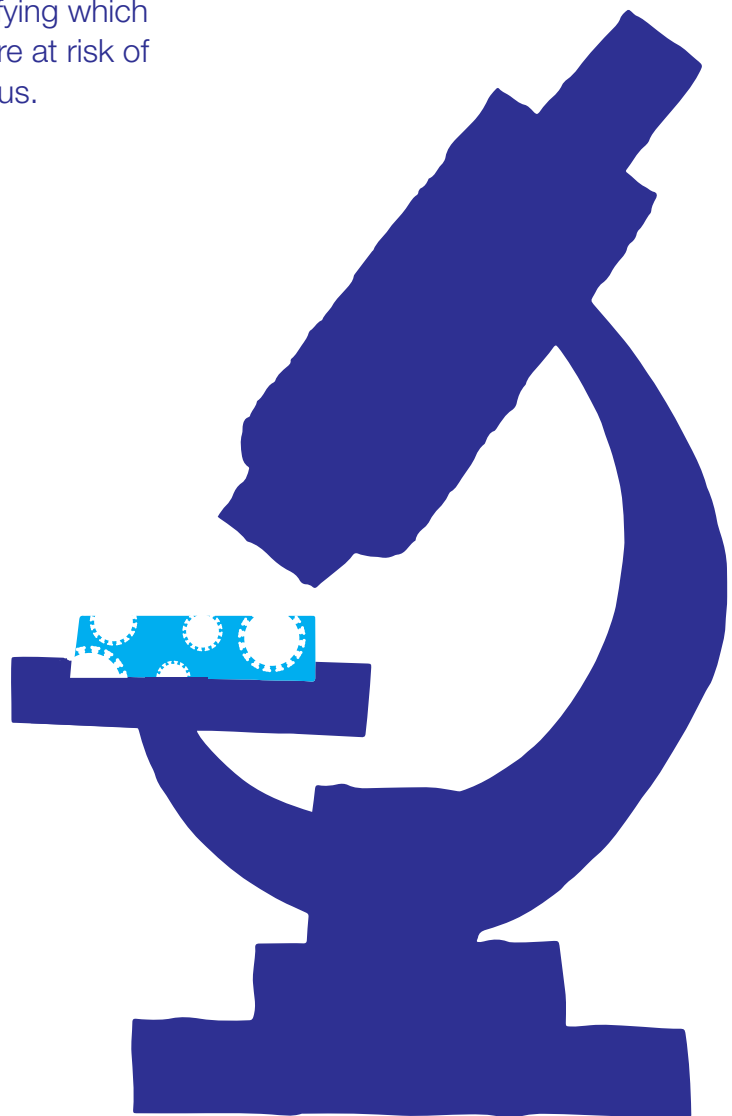
Any fundraising you can do will help fund research that brings life-changing advances a step closer.

**£25** could help us understand the impact that coronavirus has had on people with diabetes and how it's affected the way they manage their condition.

**£50** could help us fight for better diabetes care and reduce the impact of the pandemic on peoples health and wellbeing.

**£100** could help us save lives by identifying which groups of people with diabetes are at risk of serious outcomes from coronavirus.

**Thank you. We can't do it without you!**



# CELEBRATING NEVER DID SO MUCH GOOD

**Fundraising for Diabetes UK makes a celebration special for even more people. Your big day can help change lives for people living with diabetes.**

## **Here's how to raise money by celebrating:**

### **Set up a fundraising page**

Use a site like **JustGiving** or **Facebook** to set up a fundraising page, and instead of a gift, ask all your guests to donate. Set a target and bring your page to life with your personal stories and why you're fundraising for us.

### **Celebrate your Diaversary for us**

If you mark your Diaversary, why not use it to raise money for Diabetes UK? Whatever you've got planned, ask people to donate to help us provide care and support for people living with diabetes today.

### **For a wedding or civil partnership**

Instead of traditional wedding favours, make a donation to Diabetes UK for each guest using our **special wedding favours**, invites and place cards. And don't forget to ask for donations on the day as well. Mention your fundraising in your speech, thanking everyone who's given and let them know there's still time to pledge.

### **Make it a unique event for you and us**

If you're celebrating a birthday, retirement, new baby, new job or anything that calls for a party, use our unique Diabetes UK party gear to make your celebration go with a swing. We've got lots of **invitations, flags, posters and decorations and other products on our shop** as well as **fundraising materials for you**.

### **No reason to celebrate? Celebrate anyway!**

You don't need a formal reason to have a party. Create a special event just because you can! From a virtual tea party to an informal cake bake to a socially distanced get-together. Celebrating for Diabetes UK can always be fun and will always help us be there for even more people.

Need help? Email Matt at [fundraising@diabetes.org.uk](mailto:fundraising@diabetes.org.uk) for inspiration and advice on hosting a life-changing event for Diabetes UK

Remember, a celebration without a cake is just a meeting. So **check out our delicious recipes** for inspirational and healthy treats.