

# Using the Good Diabetes Care in School award logo



# The logo

Your Diabetes UK Good Diabetes Care in School award shows you go the extra mile to make sure that children with Type 1 diabetes can thrive at your school. Thank you, we hope you're very proud of it.

And we hope you let everyone know by using the award badge on your letterhead, webpage, emails or any other ways you communicate with parents and your community. Here are a few tips to help you make the best use of your status as a Good Diabetes Care in School award holder.



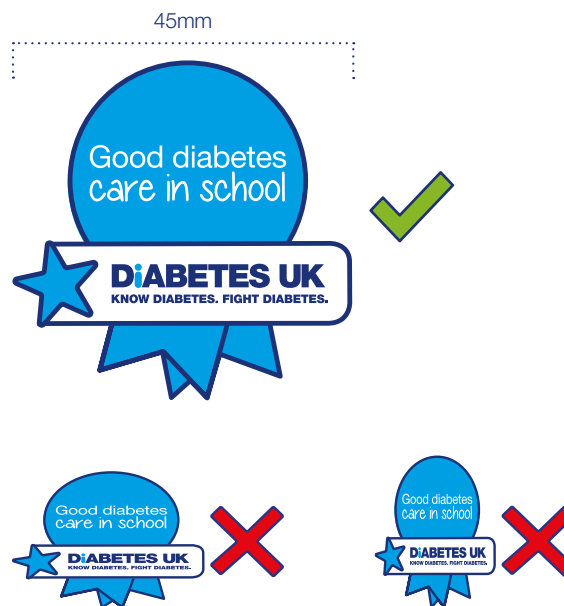
Valid to: January 2021.

# Using the logo

## Sizing

Ideally, in print, the logo should never be smaller than 45mm in width.

Try not to squash it, squeeze it or stretch it – it should always be roughly square and easy to read.



## Colour

You can use either the colour or black and white versions but try to keep them on a white background if you can.

## File type

The jpg file will be fine for websites, emails and printed newsletters and letterheads. If you're going to use the logo for something really big, like a sign then use the EPS file.

## Positioning

Try to keep some clear space around the logo so that it stands out from text, other logos and images. You can use the star on the logo as a guide to how much clear space to keep around it. A star's width between the logo and anything around it is a good minimum. Remember to leave some space from the edge of the page too.

## Terms of use

You can use your logo until the final day of the month it expires. The whole logo must be displayed, including the 'valid to' date. No amendments may be made.

## Contact

If you have any questions on the use of the logo please email [makethegrade@diabetes.org.uk](mailto:makethegrade@diabetes.org.uk)